Of Local Origin
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Two pictures will arrive in midtown theatres this morning. At the Golden Theatre the newcomer is "Fric-Frac," a French comedy drama starring Fernandel, Arletty and Michel Simon. Maurice Lehmann produced and directed the importation from the play by Edouard Bourdet. Dialogue of the Oxford Films presentation is French and there are English titles.

At Loew's State, the attraction is "The Noose Hangs High," a comedy produced by Eagle Lion and starring Bud Abbott and Lou Costello. Charles Barton produced and directed from a screen play by John Grant and Howard Harris. Joseph Calleia, Leon Errol, Cathy Downs and Mike Mazurki are among the featured players.

The Metro-Goldwyn-Mayer musical, "Easter Parade," will have its world première at Loew's State Theatre on Wednesday, June 30, it was announced yesterday by the company. Judy Garland and Fred Astaire head the cast of the Technicolor offering, which features seventeen Irving Berlin songs and is released in conjunction with the recent celebration of the composer's sixtieth anniversary and fortieth year as a song-writer.

According to a spokesman for the company, the booking of "Easter Parade" for the State is in line with the policy of Loew's, Inc., to develop further that showcase as a first-run outlet on Broadway. The theatre has been presenting first-run attractions intermittently since the vaudeville and film policy was dropped some time ago.

The Egyptian Government has stopped all remittances on American films, according to a cable received by Gerald Mayer, director of the international division of the Motion Picture Association of America. The assumption by the MPAA is that the step was taken because of military operations in Palestine. American motion picture companies had been receiving 50 per cent of the film rentals from Egypt.

Charles Simonelli has been appointed to the newly created post of Eastern exploitation manager for Universal-International. Simonelli, who is 25 years old, joined U-I six years ago and has been director of special events for the last two years.

Entering second weeks today are "Silver River," at the Strand, and "They Are Not Angels," the French film at the Ambassador. . . . "Dreams That Money Can Buy" is continuing for a sixth week at the Fifth Avenue Playhouse. . . . "Manzelka Neco Tusi" ("The Wife Suspects"), a Czech-made feature comedy, starts a stand today at the New Europe Theatre, First Avenue and Seventy-ninth Street.

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